

### CECRA certification in Europe

The tasks of a person providing rural advisory services are getting more and more divers and increasingly complex. For rural consultants, methodological and communicative skills are essential. Whilst different ways of qualification do exist, they mostly cover technical approaches. The "Certificate for European Consultants in Rural Areas" (CECRA) is the first European competence development program with an international certificate meeting the rising demand for advisor method training.

IALB and EUFRAS (and the organizations they represent) promote the process of establishing methodological skills in rural advisory services in Europe by supporting EUFRAS member organizations in their efforts to establish CECRA trainings in their home regions. CECRA is more and more becoming a standard for methodological training of advisers in rural areas.

More about CECRA: [www.cecra.net](http://www.cecra.net)

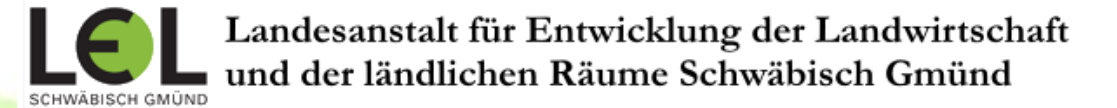


### EUFRAS CECRA Office

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in cooperation with



# CECRA Train the Trainer Program 2017/18



Certificate for European Consultants in Rural Areas





## **CECRA: qualification standard; development of skills for rural and farm advisers; practice-orientation; professional advisory methods training; international certificate**

### **Why this Train the Trainer Training?**

Well-qualified advisory methods trainers are an important prerequisite to the implementation of successful CECRA trainings for rural consultants. Therefore EUFRAS, kindly supported by the Ministry for Rural Areas in Baden-Württemberg (Germany), offers a sound TTT-Program in 2017/2018 – as a first essential step towards the success of CECRA trainings.

### **Aims**

The participants of this TTT Program will be enabled to independently carry out all mandatory CECRA modules, as well as some of the optional modules in a participant-oriented and effective way. With this the foundation for a certification of consultants according to CECRA standards are laid.

### **Target Group**

Designated advisory methods trainers. Participants ideally should have professional experience in advisory work and/or with pedagogical activities. They have to be nominated by their Advisory Service. Preference is given to EUFRAS and IALB member organizations.



### **Design of the Training**

The practice-oriented training process consists of three one-week classroom-based seminars over a period of 13 months. Between these face-to-face training blocks, the participants will work on assignments in self-organized learning groups and will be supported by the trainers in internet forums. Training language will be English.

### **Main Contents**

Seminar 1: fundamental issues of knowledge transfer and impartation of skills. Participants are capacitated to carry out CECRA Module 1.

Seminar 2: Reflection on tasks performed by participants individually and in learning groups; practice in autonomously planning and implementing trainings on advisory methods; the focus of this training block is on CECRA Module 2 contents.

Seminar 3: Reflection on the work carried out by study groups; opportunity for participants to plan CECRA elective modules of their choice and to perform them in parts under trainer supervision.

The participants' tasks between the face-to-face events (Seminar 1, 2, 3) are an integral part of education and must be allocated approx. three working days.



### **Training Dates**

**Seminar 1** 16.01. - 20.01.2017

**Seminar 2** 15.05. – 19.05.2017

**Seminar 3** 15.01. – 19.01.2018

### **Training Venue**

LEL Schwäbisch Gmünd (Germany). Facilities and infrastructure of the Baden-Württemberg State Institute for the Development of Agriculture and Rural Areas



### **TTT Trainer Team**

Pablo Asensio, Bavarian State Advisory Service  
Dr. Jochen Curre  
Dr. Elke Dührßen, Doppelspitzencoaching  
Thomas Fisel, entra  
Olivia Hartmann, AGRIDEA

### **Costs**

A participant fee around 3000 € is envisaged. Exact amount to be determined.

### **Contact Person**

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### **Application**

Please apply for a participation slot by sending an Email to the EUFRAS CECRA Office.

[cecra.eufRAS@llkc.lv](mailto:cecra.eufRAS@llkc.lv)

